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NISSAN PATROL, X-TRAIL OWNERS AVOID TRAFFIC WITH REAL-TIME INFORMATION FROM SUNA

Nissan joins forces with SUNA to deliver its customers next generation GPS technology

Nissan X-TRAIL Ti and TL, and Nissan Patrol Ti vehicle owners will now be able to tackle heavy traffic conditions with ease, thanks to the inclusion of SUNA Traffic Channel services provided by Intelematics Australia.

Nissan is the first vehicle importer in the Australian automotive industry to offer its customers SUNA Traffic Channel as a standard feature on certain models. The X-TRAIL Ti and TL and Patrol Ti models equipped with satellite navigation will include a lifetime subscription to the SUNA service. SUNA is Australia's first digital traffic information service that broadcasts detailed information on traffic congestion and other road conditions directly to compatible portable and in-vehicle GPS navigation devices.

Renowned as an innovator, Nissan will now connect X-TRAIL and Patrol customers with up-to-the-minute information on traffic incidents such as accidents, road closures, traffic congestion, major road works and special events, helping them escape city congestion and hit the open road sooner.

Dan Thompson, CEO, Nissan Australia, said, "We are extremely pleased to be able to provide the SUNA service to our customers. We are constantly looking for new ways to inject more value into our vehicles and believe integrating real-time traffic information into our GPS technology will dramatically improve our customer's driving experience."

Commenting on the relationship, Adam Game, Chief Executive Officer, Intelematics Australia, said, "We are looking forward to working with Nissan to deliver its X-TRAIL Ti and TL and PATROL Ti customers the very latest in convenient GPS features. This new alliance will further extend Intelematics' partnership network in the automotive industry and help drive the SUNA brand in the in-vehicle navigation market."

SUNA Traffic Channel is currently available in Brisbane, Gold Coast, Sydney, Melbourne, Canberra, Adelaide and Perth. The SUNA service monitors traffic conditions using tens of thousands of traffic sensors supplemented with other sources including probe vehicles, freeway sensors, tow truck allocations, traffic cameras as well as roadwork and special events information. All of this information is validated by a team of traffic operators and then sent to your personal navigation device.

Motorists can find out more information on SUNA by visiting: www.sunattraffic.com.au

About Intelematics Australia

Intelematics Australia is a wholly owned subsidiary of the RACV and is a founding member of Global Response – a strategic telematics alliance covering Europe, North America and Australia, with more than 80 million motoring club members.

Globally recognised for innovation, Intelematics Australia's services include safety and security, fleet and workforce management, real-time traffic information and navigation, together with a range of real-time motorist information and convenience services. Intelematics also provides enhanced remote vehicle diagnostic and eCRM services.

Intelematics Australia is a leading provider of OEM telematics programs within the Asia Pacific region and works in partnership with its clients to create tailored programs that bring benefit to vehicle manufacturers, their maintenance and retail channels, and motorists.

SUNA Traffic Channel, operated by Intelematics, has been adopted by leading navigation brands including ECLIPSE, Garmin, Mio, Navman, Navway, Pioneer, TomTom, Uniden, Navigon and Ford Motor Company.

The RDS-TMC service now covers more than 95 per cent of the Australian capital city population, with coverage in VIC, NSW, QLD, ACT, SA, and WA. SUNA is Australia's only digital traffic service broadcast using the international RDS-TMC standard which is supported by most GPS and automotive brands. SUNA content is also offered to developers of online and smart-phone applications.

For more information on Intelematics, visit www.intelematics.com.au

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