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NISSAN MURANO WINS AUSTRALIAN NATIONAL DESIGN AWARD

The new and distinctive Nissan Murano has underlined its unique profile in the prestige crossover market by capturing a prestigious Australian design award.

The updated Murano, which was launched locally in early 2009, was described by the Australian International Design Awards judges as “a radical departure from the angular SUV wagon stereotypes.”

The Nissan Murano was the only SUV to win at the Design Awards – which are selected by Standards Australia, in its charter with the Australian Government, to develop internationally aligned Australian standards.

From a shortlist of ten vehicles, the Murano (and two imported sedans) were recognized by the judges at a high profile function in Sydney attended by more than 800 designers and their guests.

In presenting the award to the Murano the judges said, “This prestige mid-sized SUV wagon represented a radical departure from the angular wagon stereotype. The latest Murano shifts its design emphasis from sporty to luxury and high efficiency.”

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